

## Sanlorenzo and Bluegame return to Miami Beach with five-yacht showcase of Italian design leadership

- Sanlorenzo and Bluegame return to the prestigious Collins Avenue for the Miami International Boat Show, with landmark location reinforcing their bond with the Magic City and the international yachting audience;
- Maison presents four yachts from its SL and SX lines tailored to the American lifestyle of cruising with generous open social spaces and seamless connection to the sea;
- Bluegame continues its growth in the Americas, with the brand of Sanlorenzo showcasing the BGM75, a line that continues to redefine traditional yachting boundaries.

*Miami, February 3, 2026* – Sanlorenzo and Bluegame confirm their strongest-ever presence at the Miami International Boat Show, returning to the prestigious Collins Avenue with a stunning five-yacht showcase, bringing the leading Italian Maison to the heart of Miami Beach's vibrant lifestyle scene, for the first time since 2018.

Representing the strength of its portfolio, Sanlorenzo brings four leading examples of its design-led, made-to-measure philosophy for yachting even closer to the city's passionate community, headlined by the SL120A – its flagship asymmetrical design. Its collection in Miami Beach seeks to perfectly interpret the desires of American yachting connoisseurs, in both design and onboard livability: prioritizing open spaces, sociability, and a seamless connection with the sea, features that resonate deeply with the local boating culture.

Reflecting Sanlorenzo and Bluegame's commitment to quiet yet striking Italian design, the yachts showcase three distinct interpretations of life at sea. Beginning with the signature **SL line**, where the Maison's asymmetric concept of **SL120A** and **SL86A** revolutionizes the traditional flybridge layout to offer elevated living new perspectives on the sea. The narrative continues with the **SX series** (**SX100** and **SX76**), which defined the crossover line, pioneered by Sanlorenzo, to provide sociable yachts offering an intelligent synthesis of open spaces and continuous contact with the water.

Representing sister brand Bluegame, the uniquely designed **BGM75** showcases industry leadership, blending the stability of a multihull with the elegance of a monohull to anticipate the future of sustainable yachting.

The showcase follows the opening of Sanlorenzo's new Americas headquarters at Pier Sixty-Six in Fort Lauderdale in October 2025, further strengthening its long-term investment in expanding its client experience across the region.

**Massimo Perotti, Executive Chairman of Sanlorenzo, said:**

*"Miami is one of the most important destinations in global yachting. A location defined by energy, atmosphere and appreciation of life on the water. Our return to Collins Avenue seeks to enhance and expand our strong relationship with America's yachting connoisseurs, and our long-term commitment to this important community."*

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*"This year we showcase a fleet that expresses the breadth of our design philosophy: from the asymmetric intelligence of the SL line, to the open and sociable spirit of the SX crossover range, alongside Bluegame's pioneering BGM75. Yachts that embodies our vision to anticipate the future of yachting."*

## The asymmetric revolution: SL120A and SL86A

Representing the best of the signature SL line and the asymmetrical mastery of Sanlorenzo is the **SL120A**. This 37-meter planing model, a project by Zuccon International Project for the exteriors and with interior design by Marty Lowe specifically for the American market, brings the concept of asymmetry to its maximum expression, offering great flexibility of use and a strong connection between internal and external volumes. The garage transforms into a grandiose 45 sqm Beach Club, offering guests a unique "au fil de l'eau" experience.

Alongside the flagship is the **SL86A**, a revolutionary model within the asymmetric line and featuring a bespoke interior design by Lowe, exclusive for US audiences, and the familiar exterior lines of Zuccon. The yacht applies the concept of asymmetry to achieve its fullest potential in a more compact size, creating innovative living solutions. The design creates a loft effect on the main deck, minimizing visual barriers and allowing guests to appreciate the full length of the glazing from stern to bow, enhancing conviviality.

## The Crossover Line: SX100 and SX76

Proudly presented in Miami are two crossover yachts showcasing the depth and versatility of Sanlorenzo's offering. The **SX100**, from the pencil of Zuccon has been described as a "terrace among the waves". Illuminated by a stern area which opens up to connect the interior with the exterior, the yacht offers a large, well equipped beach area and spacious side terraces. It is designed as a versatile platform where large, open spaces facilitate a continuous exchange between the yacht and the marine environment. The interior design comes again from American Marty Lowe, blending her warm signature style with the calming onboard feeling of a Sanlorenzo.

With the exterior lines of Zuccon International Project, the hospitable **SX76** also joins the fleet. Conceived as an inviting social setting, the yacht features a wheelhouse located solely on the flying bridge, leaving the main deck free to become a unique, continuous environment from stern to bow. The stern houses a stunning swimming platform that becomes an extraordinary beach club of over 18 square meters, perfectly integrating aesthetics and functionality.

Completing the presentation is the **BGM75** from **Bluegame, a brand of Sanlorenzo**. Under the experienced exterior design of Zuccon International Project, this vessel revolutionizes the sector by creating a new market segment: a luxurious 75-foot multihull that maintains the elegance of a monohull. It offers the stability and reduced consumption of a catamaran but features a full-beam owner's cabin and a seamless lower deck, creating a layout never before seen on a boat with two hulls. Innovation matched by elevation, through its elegant and sophisticated interior design, by Piero Lissoni of Lissoni & Partners.

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The **Miami International Boat Show** takes place from **11 to 15 February 2026**.

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## **About Sanlorenzo**

For more than 60 years, Sanlorenzo has defined Italian excellence in yacht building, crafting custom-made motoryachts and superyachts that blend refined design, innovation, and advanced engineering. Founded in 1958, the shipyard is the world's leading mono-brand builder of yachts over 24 metres. Since 2005, under the ownership and leadership of Massimo Perotti, Sanlorenzo has undergone extraordinary growth—expanding its portfolio, production capacity, and global prestige. In 2019, the company was listed on the Euronext STAR Milan, further cementing its role as a leader in luxury yachting. Sanlorenzo's yacht and superyacht production spans six specialist shipyards across Italy, with models from 24 to over 70 metres in both composite and metal construction. The Group also includes Bluegame, below 24m—known for innovative crossover models—and the newly acquired Nautor Swan, a prestigious name in sailing and high-performance motor yachts. Design and architecture have always been core to Sanlorenzo's identity, thanks to long-standing collaborations with world-renowned studios including Piero Lissoni, Patricia Urquiola, Dordoni Architetti, and others. This fusion of yacht engineering and interior design sets Sanlorenzo apart in the world of high-end nautical craftsmanship. Looking ahead, Sanlorenzo is leading the sector toward sustainable innovation. Its "Road to 2030" strategy includes pioneering efforts in low-impact propulsion, such as green methanol fuel cells and hydrogen-powered tenders, developed with partners like Siemens Energy, MAN and MTU. In 2024, Sanlorenzo marked two major milestones: the delivery of the first 50m steel superyacht equipped with an onboard fuel cell system, and the launch of hydrogen-powered Bluegame tenders for the America's Cup. This same year, the Group acquired Nautor Swan, and with Simpson Marine, it is strengthening its portfolio and commercial footprint across Asia and beyond. Through initiatives like the Fondazione Sanlorenzo and Sanlorenzo Arts, the brand continues to support culture, sustainability, and the sea—values brought to life with the opening of Casa Sanlorenzo in Venice, a new home for design and dialogue.

## **For Further Information:**

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